

**January 26, 2019 Iowa Quarter Horse Association Annual Membership Meeting Altoona, Iowa
Prairie Meadows Hotel, Altoona Room**

President Kim Strong called the meeting to order at 3:10 pm.

Board Members Present: Kim Strong, Lloyd Johannningmeier, Janet Skola, Jeana Heitman, Brian Hamrick, Shelli Eatwell, Jackie Kincaid, Rosalie Carlson, Wade Ellerbroek, Marc Chapman, Kelly Birkenholtz, Missy Merwald, Mitch Adkins, Debra Donnelly

Absent Board members: Shane Vaughan, District 6 vacancy

Minutes from the 2018 Annual Meeting were emailed to board members and read out loud to the general membership. A motion to approve the 2018 Annual Membership Meeting minutes was made by Wade Ellerbroek and seconded by Rosalie Carlson. Motion carried.

Treasurers Report: Account balances as of 01/23/2019

Amateur Account	Availa Bank 6679	\$ 19,166.66
Breeders Gen Fund	Availa Bank 6776	30,200.26
Breeders 2015	Availa Bank 5751	3,746.40
Breeders 2016	Availa Bank 5921	24,325.18
Breeders 2017	Availa Bank 5948	45,216.28
Breeders 2018	Availa Bank 5956	31,434.70
Breeders 2019	Availa Bank 5964	50.00
Dollars for Scholars	Availa Bank 5735	19,476.40
EWD disabilities	Availa Bank 6806	1,772.60
General Fund	Availa Bank 6784	167,961.23
Union Bank / Greenfield 6455*		12,025.76
US Bank / Sibley*		13,581.46
Wells Fargo Choice Checking 9758		2,124.25
Total		<u>\$ 371,081.18</u>

Ranch Horse Account opening on 01/29/19

*Sibley and Greenfield accounts transferred to Availa Bank and remain in their own accounts.

Balances as of 01/25/2019

District 1		\$14,104.32
District 2	Checking	17,859.74
	Savings	1,482.56
District 3		6,768.63
District 4		4,196.76
District 5		5,235.55
District 6		16,992.58
District 7	Checking	7,582.97
	savings	971.98
District 8		8,521.04

A motion to approve the Treasurers Report made by Jeana Heitman, second by Brian Hamrick. Motion Carried.

President Kim Strong thanked the 2018 volunteers for working as a team and for their hard work and enthusiasm. Kim also wanted to welcome and encourage the new board members and to thank the

general membership for their support. IQHA is a longstanding group and has a long history. This year we have added some new programs and improved some of the existing programs.

Jackie Kincaid added that the leadership of Kim Strong was much appreciated by the board and other volunteers.

Directors At Large: No report from Marc Chapman, Missy Merwald, Mitch Adkins and Kelly Birkenholtz.

District 1 Report: Jeana Heitman was elected in a special election to serve out the term in 2018 and re-elected for the next 2 years. They have added some new members and look forward to serving IQHA.

District 2 Report: Brian Hamrick reported that they held the July 4th Hawkeye Classic again this year. The numbers were a little down but still did well financially. The Fall Color Trail Ride and Trail Challenge sponsored by District 2 and hosted by Scenic View Ranch was canceled last fall due to very wet weather. Plans are being discussed for this year's ride and trail challenge the first weekend in October. District 2 donated \$500 to Miracles in Motion at Camp Courageous again for the third year in a row. This year District 2 will partner with the Warren County Quarter Horse Association doing the Hawkeye Classic show on July 4. There will be a split/combined show with 4 judges, 2 judges on Thursday- Friday and 2 judges Saturday -Sunday Stalls will be \$90. One of the ideas they talked about is a cash grab with about \$300 in cash in a bucket. Brian wanted to commend the committee that worked on the Mayflower State Show. He said they worked hard though some tough challenges and it was very successful.

District 3 Report: Shane Vaughan had to be out of state this weekend. Debra Donnelly was elected secretary. She reported that they held a meeting on January 9th and had about 13 people attend. The next meeting is scheduled for February 5. They will be discussing holding a clinic on Ranch Horse Riding, from a judges perspective. They would like to hold this clinic at Ellsworth College in Iowa Falls.

District 4 Report: Shelli Eatwell filled a vacancy in district 4 in August. She reported that they have a joint meeting with District 5. They have talked with the Grinnel Saddle Club about partnering with the Open Competition Alternative Program (OCAP).

District 5 Report: Jackie Kincaid was elected to serve another term as director of D- 5, Shannon Priest was elected secretary treasurer. They gave 2 people, Emma Priest & Lanny Patterson, \$100 (instead of belt buckles this year) for their participation in OCAP (Open Competition Alternative Program). She said this was a good program and that other districts might be able to utilize it to introduce participation in our association. Sandy Paris was awarded the volunteer of the year.

Madison Summers was the winner of the Judy Barker \$500 scholarship. D-5 ran the IQHA booth at the 2018 Iowa Horse Fair and signed up about 18 new members. Kris Klingaman donated 10 books and did a book signing. The photo booth was a big hit and this year they plan on running the Hammer Down horse racing at the Horse Fair. They are providing a Ranch Horse to represent IQHA and the new Ranch Horse program for the Avenue of Breeds at Horse Fair.. Last year, Curtis Johnson was their representative and he did a fine job. District 5 also raised money for Equine With Disabilities with Hammer Downs at the Futurity. It is a lot of fun and is a good fund raiser. There will be 10 new horses competing at Hammer Downs, too. Once again District 5 managed stalling, office, judges staff and did the overall set up and tear down of the Mayflower and Futurity. They sponsor a junior and senior cowgirl queen and they interview candidates at the Mayflower Show. At the State Fair, D-5 gave out a show buckle for FFA/4H in Senior English Equitation. Jackie said they had a lot of fun at the last meeting at Founders Pub in Bondurant. About 30 people attended. Took photos of the Hall of Fame today and posted them on Facebook.

District 6 Report: No report – Vacant

District 7 Report: Rosalie was re-elected Director and Linda Collings will continue as secretary-treasurer. The Denison show was a success. Rosalie thanked the Amateurs who donated \$200 for

donuts and coffee. They had a great exhibitors party. This year's show is June 6-9.

District 8 Report: Wade Ellebroek reported that District 8 works closely with District 7 putting on the Denison Shows. Their show promotes roping in Iowa and cattle classes. Wade reported that a 9- year young lady from District 8 won a horseback riding award for hours in the saddle.

Director Emeritus Report: Wade Ellerbroek serves on the nomination and credentials committee and their job is to select National Directors. He reported a loss of membership at AQHA and their plan is to nominate younger national directors and elevate existing directors, opening up spots for younger members. The 2019 AQHA convention will be at Fort Worth, Texas, March 8 – 11. A new National Director At Large from Iowa will be chosen soon and Bill Horton is being elevated.

National Director: Bill Horton is Chairman of the Recreational Activities Committee. Unfortunately, last year they dissolved the sponsorship of trail rides and trail challenges. He formed two subcommittees, youth initiatives and the horseback riding program. Regarding the horseback riding program they have developed an “app” to turn in your riding hours. The committee is also looking to improve the award levels.

National Director: Curt Ferguson is on the show committee and if there is anything that they need to support it needs to be submitted before Convention in March. March Chapman asked Curt if there are some doors that we need to knock on to help add a show or two. We have been trying to add some shows for the last several years. Marc thanked Curt for doing a fine job representing us to AQHA. Curt thought we should submit a proposal they could consider.

Honorary Director: Don Clark mentioned that the ranch riding classes were growing in popularity and that he thought it was good clean fun.

Ex-Officio: Debra Donnelly had no report.

Amateur Committee: Mckenzie Shaffer reported that they changed banks and now use Availa Bank and no longer have a checking and savings account, it's all just one account and better organized. They have already earned about \$10 in interest. They have donated \$200 to Mayflower, June – Denison Show and Fall Futurity, also \$100 to the Iowa Horse Fair and have agreed to do the same in 2019. Last year they added a new fundraiser, the egg and spoon contest, which was a lot of fun. This year at Hawkeye Classic amateurs are going to entertain with dog races. Mckenzie stepped down as chair and Jennie Schut is the 2019 Chair, Lisa Merfeld is Co-Chair, Shelli Eatwell is treasurer and Mary Jo Hamrick is secretary. It seems some people were not picking up their awards or responding to the awards committee, so if the committee doesn't hear back by a certain date, awards will automatically revert to show bucks. Mckenzie thanked everyone for their support.

Awards Committee: There will be 75 award recipients with some crossover, 51 amateur, 41 open awards, 1 youth award for Horseback Riding and 3 adult Horseback Riding and 7 achievement awards for 50 hours in the saddle. Some changes are needed in the awards program and the board will be evaluating how to best resolve some issues. Missy Merwald has done a fabulous job contacting recipients, distributing awards and calculating points.

Banquet Committee: Tickets to the banquet will be available outside the doors of the banquet room. The tables are decorated with handmade centerpieces in the Casino Royal theme. Reservations are at 165 attendees. The committee is Martha Loney, Liz Barker Petersen, and Heather Maas. A hypnotist will be performing at 8 pm.

Breeders Futurity and Stallion Auction: Shelli Eatwell reported that 113 stallions are included in the auction. The auction will be live and phone bids and on line bids will also be accepted. Missy Merwald did an awesome job sharing information on Facebook. Kelly Birkenholtz has improved the mare nomination forms and the goal is to better track foals nominated. An online list of eligibility is currently being worked on where members can track nominations and fees paid.

Breeders Incentive Futurity: Mitch Adkins reported on the new incentive program. It is based on nominations of offspring from stallions sold in the Stallion Breeders Auction in an effort to get more people coming back to the Fall Classic Futurity. There will be two divisions, a halter and performance.

Any offspring of a stallion that sold going back to 2015 will be eligible for nomination. Nomination tracking and list of stallions will be available on the web site.

Bylaws Committee: Rosalie Carlson has provided a ballot for voting on revisions to Article VI – Section 4 and Article VI – section 6. The revisions will take off term limits for District Directors (Section 4) and Directors At Large (Section 6). August 1 is the deadline for bringing any bylaw changes to the board. Any changes must be written up and approved by the board before it can be voted on by the general membership.

Equestrians With Disabilities: Jackie Kincaid reported on the first EWD classes held during the futurity. A belt buckle was given to the assisted and the non-assisted class. Tisha Pohl donated an 8 X 10 and frame. These classes have been totally funded by sponsors and donations. Hammer Downs Racetrack and a Silent Auction raised money and was a lot of fun.

Fall Classic Futurity: Attendance was steady this year selling as many stall as last year. We brought in approx. \$72,000 with expenses around \$67,000. The board has discussed several options to reduce overhead. The Iowa State Fairgrounds is expensive and the footing was a challenge again this year. The fees have been going up every year. Kirkwood Equestrian Center was seriously considered but we decided to stay at the Fairgrounds for another year. Shelli Eatwell organized an excellent exhibitor party.

Finance Committee: This year we moved all bank accounts, Wells Fargo, Sibley and Greenfield to Availa Bank. We are looking forward to better customer service, no fees and even interest paid to us on some accounts. This year we also had some phenomenal sponsors which helps keep expenditures down.

Grievance Committee : No report

Hall of Fame: This year John Bowling and Easter King were inducted in the Iowa Quarter Horse Hall of Fame. Also inducted into the Hall of Fame was the Quarter Horse, Real Luck. A luncheon and ceremony was held before the banquet. It was well attended and enjoyable. Buzz Oliphant, a 2007 Hall of Fame inductee along with his wife Connie, asked the board to consider merging the Hall of Fame ceremony back into the banquet program. This drew a loud approval from the membership. More information on the Iowa Quarter Horse Hall of Fame can be found on the IQHA website under the “About page”.

Historian: Don Clark asked the membership “How many people have ever driven or worked a team of horses?”. He said you have to pull together to make things work. He asked that everybody remember our mission to promote the American Quarter Horse. Don also said the worst thing that ever hit this association was the closed session at board meetings. He said that it just hides all the bad things that have been going on. Not being transparent has the effect of promoting mismanagement. He said you have to have guts to be on the board and do the right thing.

Horseback Riding Program: This is a great program outside the show pen where you can earn prizes by just keeping track of the hours you spend in the saddle. Check out our web site for more information.

Horse Fair: Jackie Kincaid said the dates will be March 29 – 31, 2019 in the usual corner of the Jacobson Arena at the Iowa State Fairgrounds. Anyone interested in sitting in the IQHA booth or volunteering should please contact Jackie Kincaid.

IQHYA Liason: Missy Merwald attended the youth meeting earlier in the day and reports that the meeting was well run and well attended. There are many new members stepping up into leadership positions.

Magazine: Jennifer Horton reported that the 2019 Annual Directory will be sent out in March.

Mayflower State Show: Kelly Birkenholtz reported that the Mayflower State Show held at the Iowa State Fairgrounds had a great turn out. We received rave reviews on the awards, live flower baskets, neck ribbons, crystal vase all around awards, etc. Originally, the plan was to use the pavilion but with help from our good friends, Susan Knapp and Gary Slater we were able to go back to the Jacobsen Arena. The cost of moving dirt into the arena was going to be \$23,000 and we could split that cost with the Saddlebred show from the weekend prior. Our half, \$12,500 was eventually reduced to \$4,500. Our deposits were \$144,152.00 and expenses \$97,570. With the reduction in the cost of moving dirt and over \$12,000 in sponsorships, our net profit was \$42,072 before profit sharing. The plan for next year, May 1 -5, 2019, is add ½ day on Wednesday to run Trail and Western Riding. The Derby Party will be held on Saturday evening along with the Youth Pizza Party. The Amateur silent auction will be held again. This year we will have EWD classes for the first time at the Mayflower Show.

Membership Committee: Kelly Birkenholtz reported that this year, 2018, we had 325 paid memberships. This year, so far, we have signed up 187 memberships. Kelly has revamped the membership forms. Buzz Oliphant asked what we were doing to get more members. When he and Connie were on the committee there were 1,500 members. In reply, we discussed how the new email service, Constant Contact was being used to keep members informed and to communicate with former members. It can be used to target certain interest groups and keep them informed. The new Ranch Horse Program is really getting people excited and involved. Brian Hamrick reported the numbers from a couple years ago that counted the number of Quarter Horses in Iowa at around 65,000 with around 15,000 owners, 3,600 being AQHA members. He said it was important to have other events, like trail rides and clinics.

Points Committee: We have a new computer system that Kelly Birkenholtz is working with to keep track of points. Most of the glitches have been worked out but there still remain a couple. The 5 point minimum requirements have been lifted for 2019.

Ranch Horse Program: Shane Vaughan was out of town, so Mateer Strong reported on the progress of the new Ranch Horse Program. The Ranch Horse Committee has been meeting to work on the rules, promoting the first show to be held during the Fall Classic, and enrolling stallions. So far, there are 33 stallions enrolled. There will be a yearling ranch horse confirmation class, a 2-yr old ideal ranch riding with judging 50% ranch pleasure and 50% confirmation, a 3-yr old ranch riding & ranch trail, a 4 yr old ranch riding, ranch trail, open working horse and non-pro boxing. Both open and non-pro will be offered. More information will be posted on the web site.

Social Media/Web Site: Missy Merwald has offered a proposal to manage social media and the website. She will be responsible for social media networks, including Iowa Quarter Horse, SSA, and Mayflower Show Facebook pages, the website for IQHA and Constant Contact. She will also create a digital newsletter starting in February. Committees and Directors will be encouraged to share news and information with Missy.

Youth Committee Report: 30 youth members are earning year end awards for 2018, 11 were new members. 3 graduating seniors earned IQHA scholarships. 3 graduating seniors have signed with collegiate equestrian teams. Jennifer also reported that she took 6 youth members to AQHYA Youth Excellence Seminar (YES) in June, with 2 elected to serve as AQHYA Directors (of 3) for Region 3. They hosted a pizza party at the Youth World Show for the Youth of Region 3. The 2018 IQHYA President was selected to compete on TEAM USA in the Youth World Cup. 2 teams competed in the Congress NYATT (National Youth Activity Team Tournament), one team placed in the top 10. On Saturday, after their meeting, youth members were treated to some team building and fun together at The Escape Room in West Des Moines. Abby McCormick was elected president, Lily Anderson – Vice President, Emma Shaefer elected Secretary, and Curtis Johnson – Treasurer. Jennifer Horton was again elected as Youth Adviser. The budget was discussed and approved and they came up with new ideas for fundraising. Report given by Youth adviser, Jennifer Horton.

Youth Scholarships: There are three scholarships being awarded. Recipients are Gabby Marty, Lauren Lounsbury and Lily Anderson.

Vice President Comments: Lloyd Johanningmeier took a moment to thank Kim Strong for working really hard and doing a good job this year. It was really great all the work that was put into the stallion auction and recruiting some of the best stallions available. He reminded everyone to have fun while showing, promote good sportsmanship, step up to help and quit complaining.

Nominations and Election: Nominations were taken from the floor.

President - Brian Hamrick nominated Tammi Adix, seconded by Wade Ellerbroek. No other nominations were offered, Steve Kunde motioned to cease nominations, seconded by Jennie Schut. Tami Adix was elected 2019 president of IQHA.

Vice President - Brian Hamrick nominated Matt Winters, seconded by Lloyd Johanningmeier. Marc Chapman declined a nomination made by Missy Merwald. No other nominations were offered. Steve Kunde motioned to cease nominations, seconded by Dean Adkins. Matt Winters was elected 2019 Vice President.

Secretary Treasurer – Kelly Birkenholtz declined a nomination made by Wade Ellerbroek. Brian Hamrick nominated Shelli Eatwell, seconded by Kelly Birkenholtz. No other nominations were offered. Lisa Merfeld motioned to cease nominations, seconded by Brena Adkins. Shelli Eatwell was elected Secretary-treasurer.

Director At Large – (2 open positions) Mitch Adkins declined a nomination made by Wade Ellerbroek. Brian Hamrick nominated Steve Kunde, seconded by Lloyd Johanningmeier. Jennie Schut declined a nomination. Missy Merwald nominated Cindy Johnson, seconded by Shelli Eatwell. Ann Luebbers declined a nomination. Jackie Kincaid motioned to cease nominations, seconded by Dean Adkins. Steve Kunde and Cindy Johnson were elected Directors At Large.

Bylaws: Changes were approved by a voice vote. There was no opposition present.

Rosalie Carlson made a motion to adjourn, seconded by Shelli Eatwell. Meeting adjourned at 5:36pm. Respectfully submitted by Janet Skola.